



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser  
Agency  
Buyer  
Salesperson

Pol/P McCrory/R/Gov/NC (16611)  
Smart Media Group (1343)  
HANLEN,LINDSAY  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Invoice 626177  
Inv Date 8/26/2012  
Terms Net 30  
Contract 320127  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

AgM

Product Political - State Candidate (1071)  
Brand 820826 FOR GOV (132049)  
Acct Types National/Political  
Est/Headline 820826/06220474  
Demo  
Revision  
Comments MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

CO-OP/Order Type No/Normal  
Package  
Gen Date 8/28/2012 5:33:46PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,F-1	08/24/12 11:25PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
2.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	12:05:00AM-12:35:00AM	Day,F-1	08/24/12 12:23AM (Fr)	00:30	Nightline	PM12118TH	\$650.00	
3.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,F-1	08/24/12 12:51PM (Fr)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
4.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,F-1	08/24/12 4:46PM (Fr)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
5.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,F-1	08/24/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
6.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,F-1	08/24/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
7.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,M-1	08/20/12 11:22PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
8.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,M-1	08/20/12 12:03AM (Mo)	00:30	Nightline	PM12118TH	\$650.00	
9.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,M-1	08/20/12 12:45PM (Mo)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
10.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,M-1	08/20/12 4:28PM (Mo)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
11.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,M-1	08/20/12 5:22PM (Mo)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
12.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,M-1	08/20/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	
13.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	08/25/12 12:77PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12118TH	\$450.00	
14.0	Contract Line Remarks:		<b>NEWS 6P</b>						
	Spot	6:00:00PM-6:30:00PM	Day,Sa-1	08/25/12 6:11PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	PM12118TH	\$900.00	
15.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	08/26/12 12:26PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	PM12118TH	\$450.00	
16.0	Contract Line Remarks:		<b>GMA SUNDAY</b>						
	Spot	8:00:00AM-9:00:00AM	Day,Su-1	08/26/12 8:49AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	PM12118TH	\$700.00	
17.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	08/23/12 11:37PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
18.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,Th-1	08/23/12 12:55PM (Th)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
19.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,Th-1	08/23/12 4:14PM (Th)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
20.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,Th-1	08/23/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Advertiser **Pol/P McCrory/R/Gov/NC (16611)**  
Agency **Smart Media Group (1343)**  
Buyer **HANLEN,LINDSAY**  
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**  
ph: (555) 555-5555

Invoice **626177**  
Inv Date **8/26/2012**  
Terms **Net 30**  
Contract **320127**  
Bill Type **Standard**  
Period **7/30/2012 - 8/26/2012**

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

Product **Political - State Candidate (1071)**  
Brand **820826 FOR GOV (132049)**  
Acct Types **National/Political**  
Est/Headline **820826/06220474**  
Demo  
Revision  
Comments **MCCRORY FOR GOVERNOR**  
**MCCRORY FOR NC GOVERNOR**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **8/28/2012 5:33:46PM**

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,Tu-1	08/21/12 11:36PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
22.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	12:00:00PM-1:00:00PM	Day,Tu-1	08/21/12 12:28PM (Tu)	00:30	EYEWITNESS NEWS 12P	PM12118TH	\$500.00	
23.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,Tu-1	08/21/12 4:18PM (Tu)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
24.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	11:00:00PM-11:35:00PM	Day,W-1	08/22/12 11:37PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	PM12118TH	\$1000.00	
25.0	Contract Line Remarks:		<b>NIGHTLINE</b>						
	Spot	11:35:00PM-12:05:00AM	Day,W-1	08/22/12 11:58PM (We)	00:30	Nightline	PM12118TH	\$650.00	
26.0	Contract Line Remarks:		<b>DR OZ</b>						
	Spot	4:00:00PM-5:00:00PM	Day,W-1	08/22/12 4:17PM (We)	00:30	DR. OZ SHOW	PM12118TH	\$750.00	
27.0	Contract Line Remarks:		<b>EYEWITNESS NEWS</b>						
	Spot	5:00:00PM-5:30:00PM	Day,W-1	08/22/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	PM12118TH	\$1100.00	
28.0	Contract Line Remarks:		<b>GMA</b>						
	Spot	7:00:00AM-8:00:00AM	Day,W-1	08/22/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	PM12118TH	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$23,200.00</b>	Total Spots	28
Commission	<b>(\$3,480.00)</b>		
Net Total	<b>\$19,720.00</b>		